

Attracting & Retaining Top SETT Talent:

(SETT: Science, Engineering, Trades & Technology)

A lead up to the **Atlantic ConnecTions Conference**

June 4-5, 2015 at Mount Allison University: <http://atlanticconnections.ca/>

A Workshop on Understanding and Creating Gender Inclusive Workplaces

Who: Managers, leaders, and HR professionals responsible for hiring, retaining and motivating a diverse talented workforce

What: A half day workshop for leaders in science, engineering, and technology based organisations. The Canadian Centre for Women in Science, Engineering, Trades and Technology will deliver an interactive workshop module designed to increase awareness of the factors that influence the success of women in their organisations, assess current workplace conditions, & share effective strategies to attract, support, & retain talented women

Where: Avarad-Dixon Building, Room 120
Mount Allison University
Sackville, New Brunswick

Register: www.genderinclusiveworkshop.eventbrite.ca

Cost: \$185 per participant

Inquiries: 506.444.2444 or mseagrave@bionb.org

Registration limited to 25 participants



NBWIEG

New Brunswick Women in
Engineering and Geoscience

NBWICT
New Brunswick Women in ICT



**Winsett
Centre**
Canadian Centre for Women in
Science, Engineering, Trades and Technology

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June 3, 2015

1:00 – 5:00 PM

Nutrition Break Provided

Centre for Talent and Innovation research shows:

- An inherently diverse workforce can spur innovation.
- Leadership lacking diversity results in fewer ideas to market.

In 2011, women were 48% of the Canadian work force, but only 13% of engineers, and 21% of technical positions related to science and engineering.

Women are only 14.5% of the Financial Post's top 500 Boards; the 5 largest banks in Canada lead with 29% women

Women represent an untapped talent that this country can ill afford to lose.

This event brought to you by: